



TECHNICAL ASSISTANCE

Businesses and organizations of all types can become more competitive, resilient, and efficient by improving their practices in energy, transportation, and waste management. The City of Cambridge can provide basic technical help and facilitate access to financial resources and services.

To access this assistance, just join the Cambridge Climate Leader program. After the City receives your completed pledge form (see the form provided in the packet or on the Climate Leader webpage), City staff will contact you to assess your needs. Then visits by appropriate staff and consultants will be scheduled to provide specific technical assistance in the following areas:

Energy Assistance – The City has retained ICF International to sit down with you at no cost to evaluate your energy use, walk through your facility, and recommend ways to reduce your energy demand and costs, and options for renewable energy. The consultant can inform you of utility rebates, energy audits and engineering services, and other assistance and help facilitate obtaining these services.

Transportation Assistance – City transportation staff will discuss your employees' commuting patterns and recommend ways to reduce drive-alone trips to work.

Waste Management Assistance – The City Recycling Program staff will discuss the types and quantities of waste generated by your organization. Businesses signed up for the City's business recycling contract will receive technical assistance from *Save that Stuff*, a City recycling contractor, on ways to reduce and prevent waste by increasing recycling and diverting organic waste for composting.

TECHNICAL RESOURCES

Energy Star Benchmarking – Depending on the type of building, your energy use can be compared to other similar buildings to evaluate the potential for savings.

NSTAR Energy Efficiency Services – NSTAR provides a wide range of services to help your organization become more energy efficient. Free professional energy audits can be arranged. NSTAR also provides financial rebates for lighting retrofits, variable speed motors, high-efficiency cooling, HVAC tune-ups, and refrigeration and cooling improvements. For new construction and major renovations, NSTAR will also help pay for construction design and engineering, equipment purchases, and independent commissioning of systems to make sure they are installed and operating properly.

Industrial Energy Assessments – The University of Massachusetts at Amherst, with funding from the U.S. Department of Energy, will help industrial companies assess their energy use and recommend efficiency improvements.

MTC Grants – The Massachusetts Technology Collaborative administers the Renewable Energy Trust. Grants are provided for feasibility studies and installation of renewable energy systems such as solar and wind.

Charles River Transportation Management Association – The Charles River TMA is a membership organization that works with companies and institutions to implement transportation demand management programs. Among their services is the EZRide Shuttle, an emergency ride home program, and ride sharing services. The association accepts members of any size.

Transportation Fairs – The City will organize a transportation fair at your place of business to provide information to employees about commuting alternatives.

City Bike Rack Installations – The City installs bike racks on the street in front of Cambridge businesses.

Save that Stuff – This organization provides technical help to businesses and organizations that are part of the City's business recycling contract, which includes cardboard, paper, bottles and cans, and organic waste.